



A-LEVEL – YEAR 13 – BUSINESS STUDIES – CURRICULUM OVERVIEW

This sequence map follows the Edexcel A-Level Business specification, incorporating exam strategies and quantitative skills throughout both years. The sequencing of the course will follow the Edexcel specification order, with some adjustments made to reflect the timings of internal mock examinations as well as the relative difficulty of topics. Students will complete 3 examinations papers in the final A Level examinations containing a mix of quantitative and qualitative questions, although there is more emphasis on the qualitative content in the final examinations.

This model is for a one-teacher delivery and covers the pre-release task for Paper 3.

Theme 3: Business decisions and strategy & Theme 4: Global Business					
Autumn Term		Spring Term		Summer Term	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	A Level Examinations
Key Themes	Key Themes	Key Themes	Key Themes	Key Themes	
3.2 Business growth <i>(Start with Theme 3.2 to pique interest)</i> <ul style="list-style-type: none"> - Growth - Mergers and takeovers - Organic growth - Reasons for staying small 3.1 Business objectives and strategy <ul style="list-style-type: none"> - Corporate objectives - Theories of corporate strategy - SWOT analysis - Impact of external influences 	3.3 Decision-making techniques <ul style="list-style-type: none"> - Investment appraisal - Decision trees - Critical path analysis <i>(* Quantitative sales forecasting taught as a final topic after Easter)</i> <p><i>Mock examinations 1: Papers 1 and 2</i></p> 3.4 Influences on business decisions <ul style="list-style-type: none"> - Corporate influences - Corporate culture - Shareholders versus Stakeholders - Business ethics 	3.5 Assessing competitiveness <ul style="list-style-type: none"> - Interpretation of financial statements - Ratio analysis - Human resources 3.6 Managing change <ul style="list-style-type: none"> - Causes and effects of change - Key factors in change - Scenario planning Theme 4 4.1 Globalisation <ul style="list-style-type: none"> - Growing economies - International trade and business growth - Factors contributing to increased globalisation 	4.1 Globalisation continued <ul style="list-style-type: none"> - Protectionism - Trading blocs 4.2 Global markets and business expansion <ul style="list-style-type: none"> - Conditions that prompt trade - Assessment of a country as a market - Assessment of a country as a production location - Global mergers and JVs 4.3 Global marketing <ul style="list-style-type: none"> - Marketing - Niche markets - Cultural and social factors 4.4 Global industries and companies (multinational corporations)	<i>Quantitative sales forecasting taught as a final topic after Easter from 'Theme 3.3 Decision making techniques'</i> <p><i>Examination practice and Paper 3 preparation</i></p>	



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			<ul style="list-style-type: none"> - The impact of MNCs - Ethics - Controlling MNCs <p>Pre-release task preparation for Paper 3</p> <p><i>Mock examinations 2: Papers 1 and 2</i></p>		
Assessment / Composite Tasks	Assessment / Composite Tasks	Assessment / Composite Tasks	Assessment / Composite Tasks	Assessment / Composite Tasks	
<p>Full range of questions used (4, 10, 12, 20-mark questions). Examination practice homework booklets and topic assessments. Assessments to include both qualitative and quantitative questions.</p>	<p>Full range of questions used (4, 10, 12, 20-mark questions). Examination practice homework booklets and topic assessments. Assessments to include both qualitative and quantitative questions. Mock examinations to replicate exact timings in the final examinations.</p>	<p>Full range of questions used (4, 10, 12, 20-mark questions). Examination practice homework booklets and topic assessments. Assessments to include both qualitative and quantitative questions.</p>	<p>Full range of questions used (4, 10, 12, 20-mark questions). Examination practice homework booklets and topic assessments. Assessments to include both qualitative and quantitative questions. Mock examinations to replicate exact timings in the final examinations.</p>	<p>Full range of questions used (4, 10, 12, 20-mark questions) Practice papers, particularly Paper 3.</p>	