



## A-LEVEL – YEAR 13 – MEDIA STUDIES – CURRICULUM OVERVIEW

Autumn Term		Spring Term		Summer Term
Teacher 1	Teacher 2	Teacher 1	Teacher 2	Teacher 1/2
Key Themes	Key Themes	Key Themes	Key Themes	Key Themes
<p>Cross-Media Practical Production (NEA)</p> <ul style="list-style-type: none"> <li>• Re-shooting/ re-drafting</li> <li>• Completion of production</li> </ul> <p>Paper 1: Section A – Music Video Introduction to Music Videos</p> <ul style="list-style-type: none"> <li>• Media Language and Representation</li> <li>• CSP 1&amp;2: <i>Old Town Road &amp; Ghost Town</i>. Analysis of ideologies and issues represented in music video.</li> </ul> <p><b>CSP Focus:</b></p> <ul style="list-style-type: none"> <li>• <i>Old Town Road</i></li> <li>• <i>Ghost Town</i></li> </ul>	<p>Cross-Media Practical Production (NEA)</p> <ul style="list-style-type: none"> <li>• Submission of final practical production.</li> </ul> <p>Paper 1: Section B Industry CSP: <i>Blinded by the Light</i>.</p> <ul style="list-style-type: none"> <li>• Industry academic theories</li> <li>• Marketing and promotion materials</li> <li>• Distribution</li> <li>• Regulation</li> <li>• Cultural Industries</li> </ul> <p><b>CSP Focus:</b></p> <ul style="list-style-type: none"> <li>• <i>Blinded by the Light</i></li> </ul>	<p>Paper1: Section B Introduction to Radio CSPs <i>The War of the Worlds &amp; Newsbeat</i></p> <p>Paper 2: Introduction to Video Games CSPs <i>Horizon &amp; Sims</i>.</p> <ul style="list-style-type: none"> <li>• Audience effects</li> <li>• Industry issues</li> <li>• Marketing &amp; promotion of products</li> <li>• Cross-media convergence &amp; synergy</li> </ul> <p><b>CSP Focus:</b></p> <ul style="list-style-type: none"> <li>• <i>The War of the Worlds</i></li> <li>• <i>Newsbeat</i></li> <li>• <i>Horizon</i></li> <li>• <i>The Sims</i></li> </ul>	<p>Paper 2: Online Social, Participatory Media.</p> <p>Introduction and Industry overview. Media Language, Representation, Industry, Audience. Theoretical Approaches</p> <p>Exam practice.</p> <p><b>CSP Focus:</b></p> <ul style="list-style-type: none"> <li>• <i>Taylor Swift social media</i>.</li> <li>• <i>The Voice</i>.</li> </ul>	<p>Revision of all course content for both exam papers, focusing on 4 areas of Media Studies:</p> <ul style="list-style-type: none"> <li>• Language</li> <li>• Representation</li> <li>• Industry</li> <li>• Audience</li> </ul> <p>Revision of all key theories and case studies of Media Studies.</p> <p>Coverage of CSPs at teacher’s discretion: gaps in students’ knowledge.</p>
Assessment / Composite Tasks	Assessment / Composite Tasks	Assessment / Composite Tasks	Assessment / Composite Tasks	Assessment / Composite Tasks
Past paper exam question: Music Videos	November Mock Exams: Whole Paper 1	Past paper exam questions: Radio & Video Games	February Mock Exams: Whole Paper 2	Past paper exam questions: Teacher’s discretion