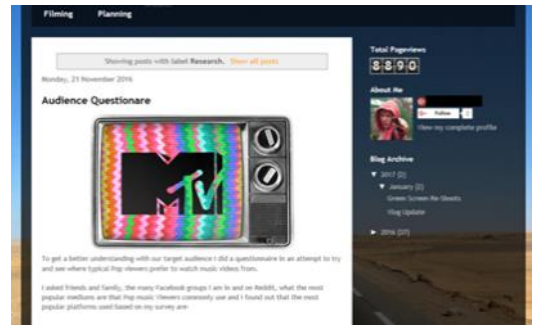


MEDIA STUDIES

AQA

COURSE OVERVIEW

The course covers media language, representation, audiences, institutions and practical work over a range of media, including film, television, videogames, advertisements and music videos. Students are encouraged to explore the significance and impact of media products through a range of social and historical contexts. Coursework is individual and allows for the creation of a practical piece and creativity and excellence are encouraged.



HOW WILL I BE ASSESSED?

AQA	
Paper 1 Exam	2 hour written exam. 84 marks. 35% of A Level. Debate and engagement with media theories. Several short answer questions assessing knowledge of case studies from 3 different media areas. Q1x8, Q2x12, Q3x9, Q4x20 mark questions testing depth of knowledge of theoretical frameworks and/or context relating to media products.
Paper 2	2 hour written exam. 84 marks. 35% of A Level. Analysis of media products. Engage with contrasting views of Close Study Products provided by AQA. 1x9 mark and 3x25 mark questions. 1 short answer question/9 and 3 questions assessing in depth knowledge of theoretical framework /25.
Coursework	72 marks. 30% of A Level. Applied knowledge. Practical unit. Teacher assessed. Externally moderated. Students produce a series of cross-media products intended for a specific audience, relating to a theme given by AQA. Examples include: Three minutes TV vox pop (e.g. interviewing members of the public about their attitude to Trump); a music video (A 3 minute music video for a new pop band).

ENTRY REQUIREMENTS

Grade 6 or above in GCSE Language or Literature is preferred. However, enthusiasm for the subject and an interest in blogging, filming and the media is key.

WHY STUDY THIS SUBJECT?

Media offers the opportunity to pursue university courses and career opportunities in film production, scriptwriting, lighting and sound, special effects, research journalism and events organisation. In addition, you will learn filmmaking, presentation and blogging skills that are transferrable to business and management roles. The course also builds skills in research and analysis.

STUDENT EXPERIENCE

We learn about a range of different types of media including television and video games. I am looking forward to making a music video for my practical work.' - (Hugo, Year 12 student).

